



SOUTH HARTSVILLE: *Heritage Alive* NEIGHBORHOOD REVITALIZATION PLAN



A small town with a big heart.

WHAT IS A CPAT?

The Community Planning Assistance Team (CPAT) program is an initiative of the *American Planning Association*. CPAT Teams provide pro-bono skills and experience of professional, certified planners from around the United States.



The American Planning Association's
Professional Institute
**American Institute
of Certified Planners**

Making Great Communities Happen

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CPAT TEAM

- Marijoan Bull, PhD, AICP



- Alina Gross, PhD



- Kimberly Burton, P.E., AICP CTP, LEED AP ND



- Bridget Wiles, MSSA



- Karen Campblin, AICP



- Eric Roach



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OUR WEEK

- Sunday - Arrival
- Monday
 - Tour & Conversations
- Tuesday
 - Conversations
 - Walk & Talk Tour
 - Voice Your View Event
- Wednesday
 - Team Brainstorming
 - Limited Research
- Thursday
 - Tonight's Presentation

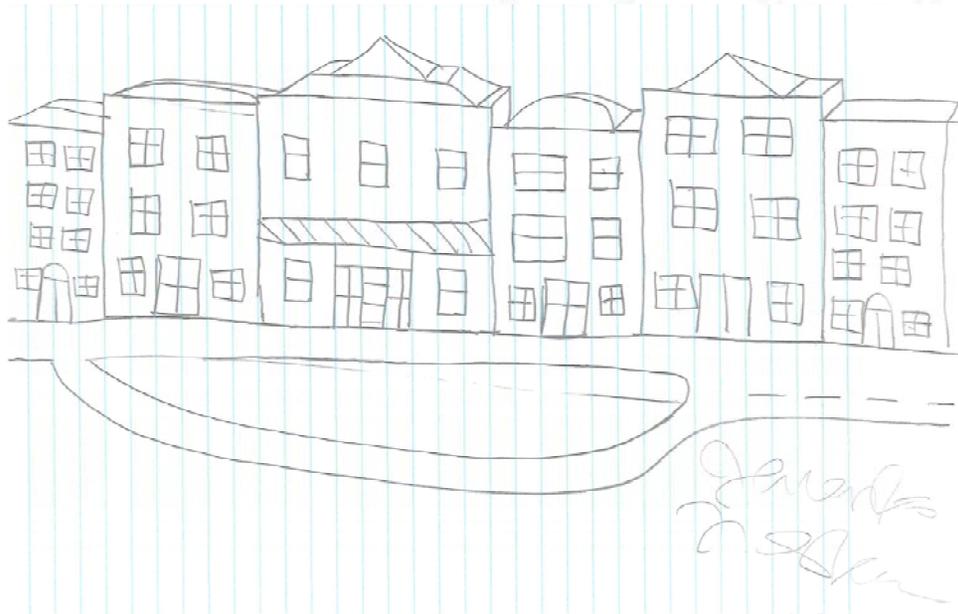


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THE FUTURE: YOUTH INVOLVEMENT

- Javontae Shaw
- Amani Stanton



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A word cloud visualization of community feedback. The words are arranged in a roughly horizontal shape, with 'Needs Improvement' being the largest and most central. Other prominent words include 'Come Together', 'Strong', 'Resilient', 'Neglected', 'Lost Self Sufficiency', and 'Needs Makeover'. Smaller words include 'Good Place', 'Stagnant', 'Unsafe', 'Beautiful', 'Run Down', 'Historic', 'isolated', 'Changed', 'Splendid', 'Very friendly', and 'Community Pride'. The colors of the words vary, including shades of green, yellow, orange, and red.

Good Place
Strong **Come Together** Stagnant
Needs Improvement
Unsafe
Community Pride **Lost Self Sufficiency** **Resilient** Beautiful
Run Down
Historic **Neglected** **Needs Makeover**
isolated **Changed** Very friendly
Splendid

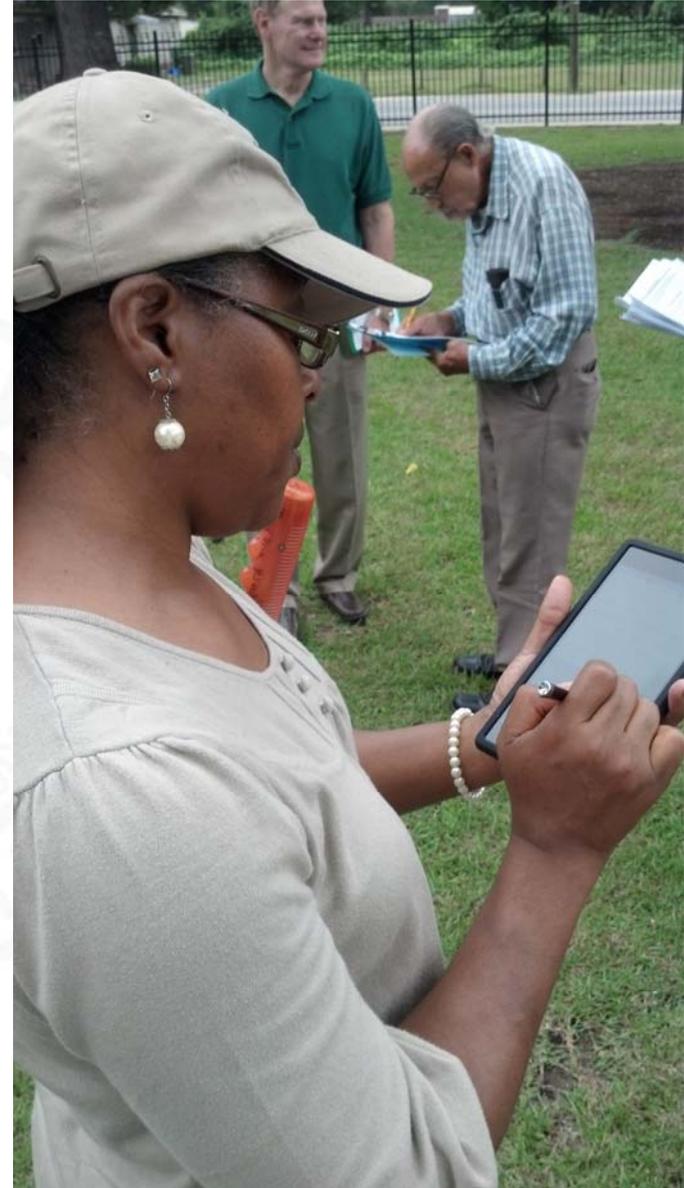


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FOCUS AREAS

- Housing
- Mobility
- Services
- Economic Vitality
- Identity & Participation



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HOUSING – WHAT WE HEARD

- Significant vacant and abandoned properties
- Demolitions occurring without plan for reuse
- Housing affordability and housing options are limited
- Large number of properties in deteriorated to poor condition/substandard living conditions
- Some investment is occurring



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**HOUSING – RECOMMENDATIONS
& OPPORTUNITIES**

- Reuse plan is needed
- Create programs that maintain affordable options
- Establish community pride programs that include maintenance and upkeep
- Targeted rehab programs for existing residents (landlords and owners)
- Special overlays or districts



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MOBILITY – WHAT WE HEARD

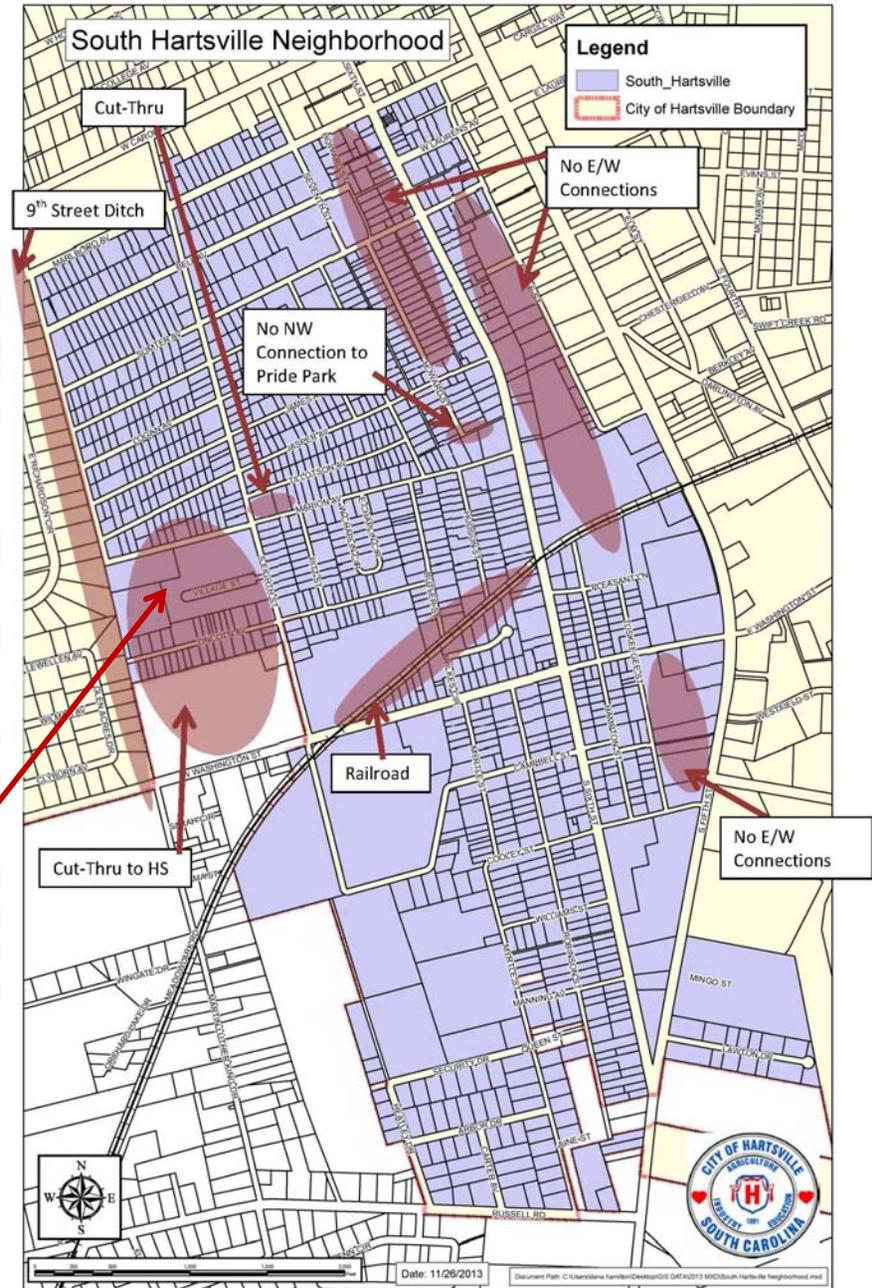
- Physical barriers
- Limited accessibility
- Safety issues
- Lack of options



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MOBILITY – BARRIERS



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MOBILITY – RECOMMENDATIONS

- Sidewalks
- Bike facilities
- Public transit
- Traffic calming
- Lighting
- New connections
- Crosswalks & intersections
- Infrastructure Maintenance Plan



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SERVICES - WHAT WE HEARD

- Flooding/Stormwater Management
- The Jungle Effect
- Pedestrian Safety
- Neighborhood Services
- Transparency



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SERVICES – LIGHTING



Lincoln Ave at Night



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SERVICES – LIGHTING



Lincoln Ave at Night



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SERVICES - RECOMMENDATIONS

- Develop & implement System-wide Stormwater Management Program
- Implement Residential Vegetation Control Program
- Build a safer and active environment
- Improve relationships with law enforcement
- Provide easier access to quality of life services
- Establish Public Participation Communication Plan



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**ECONOMIC VITALITY – WHAT
WE HEARD**

- No Jobs for Youth or Adults
- Lack of Variety and Convenience
- Not Easy to Run A Business in Hartsville
- Do Not Want Liquor Stores
- Focus on Downtown Revitalization



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**ECONOMIC VITALITY –
RECOMMENDATIONS**

- Create New Businesses
 - Targeted Areas
 - Entrepreneurship & Financial Literacy Classes
- Increase Access to Existing and Emerging Jobs
 - Education & Technical Training
 - Youth Mentoring & Internships
 - City Policies

Zoning. ■ R-1 ■ R-2 ■ B-2 ■ B-3



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- Isolated
- Neglected
- Overlooked
- Abandoned
- Frustration
- Misunderstood
- Used to be thriving, now struggling

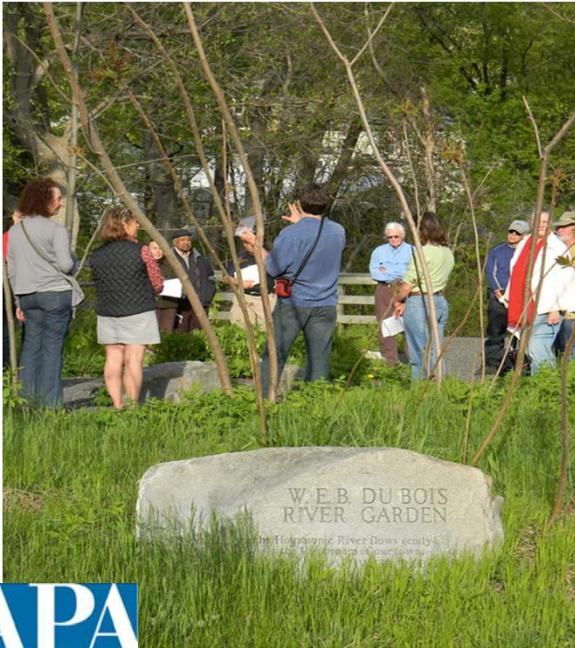


IDENTITY & PARTICIPATION

- Historical
- Cultural
- Sense of community
- Coming together
- Resilient
- Strong
- Hopeful



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IDENTITY & PARTICIPATION

Building on Strengths

- Build on cultural identity and history to create a more positive future
- Increase cultural education and awareness
- Increase public participation and engagement

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QUESTIONS AND ANSWERS

More affordable housing
Employment Opportunities
Moving in a good direction
Activities for Children
Moving in a good direction
Improved services
Infrastructure Upgrades
A good place to live
Strong As it was 30 years ago
A True All American City
Beautiful
Rebuilt with new homes
A good place to live
Friendly for the disabled
Transportation
Safe



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NEXT STEPS

- Friday
- Post-Trip
- Final Outcome

**THANK
YOU**



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