

# WEST CAROLINA @ 151 GATEWAY



151 @ West Carolina Avenue Existing



151 @ West Carolina Avenue Concept A



151 @ West Carolina Avenue Concept B

The intersection of West Carolina Avenue and Highway 151 is the first opportunity to introduce the City of Hartsville to vehicular travelers heading east toward the coast from the Charlotte area and beyond.

The existing character of this intersection is currently made up of large triangular lawn areas that divide traffic lanes and a lawn median on the east side of the intersection along Highway 151. The northeast corner of the intersection is occupied by a CVS pharmacy. Not only does this existing layout provide a variety of opportunities to introduce gateway landscaping & way-finding improvements but the West Carolina Avenue corridor is the most aesthetically pleasing ingress to downtown Hartsville.



151 @ West Carolina Avenue Existing



151 @ West Carolina Avenue Concept C

# WEST CAROLINA @ 151 GATEWAY

The conceptual design for the proposed improvements includes flowing plant bed masses of perennial groundcovers, flowering shrubs and street trees that meander through the existing triangular lawn areas. Additional flowering tree and shrub plantings are proposed for the existing lawn median on the east side of Highway 151 along with a proposed new median with similar plantings on the west side. The intent of the waves of plant material used in coordination with way-finding signage, is to attract the attention of travelers and invite them to turn down West Carolina Avenue and experience downtown Hartsville. Bike lanes are encouraged along all vehicular corridors.



Existing



Existing



Existing



151 @ West Carolina Avenue Existing



Concept A



Concept C



Concept B

Monumental gateway signage should be incorporated into the landscape. The signage should welcome people to Hartsville, convey the spirit of the community, and direct people into town.